

**Director of Outreach/Technology in Ministry
Our Saviour's Lutheran Church
Stanwood, WA**

OSLC Mission Statement:

Encountering God; Encouraging believers; Extending the Kingdom

Job Title:

Director of Outreach/Technology in Ministry

Reports To: Senior Pastor

Hours:

Full Time - 40+ hours Flexible based on church activities

Salary: \$65,000-\$80,000 (+ benefits) DOE

Position Description

Reporting to the Senior Pastor, the Director of Outreach/Technology in Ministry is responsible for all aspects of Marketing for the church including the management and creation of all digital and print. This Director shall develop and implement outreach programs using multiple channels to ensure maximum effectiveness including print, social media, and digital advertising. The Director of Outreach/Technology in Ministry will serve as a communicator between the church, its congregation, and the community. The position will develop and implement a vibrant outreach program to enable Our Saviour's to reach, disciple, and inspire community and church members to live as fully devoted followers of Jesus Christ. The

The Director of Outreach at OSLC will be responsible to:

- Create a welcome packet for visitors
- Develop information packets and promote special programs such as Alpha, Connection, and other ministries
- Develop avenues to reach the congregation and community effectively
- Develop and maintain OSLC's digital platforms including website and social media e.g. Facebook, Instagram, Twitter
- Create a series of vignettes from the sermons to be used for social media and promotion
- Create engaging social media content to build awareness and engagement
- Digitize OSLC newsletter
- Develop and create a video series of Pastor:
 - Devotions
 - Thoughts
 - Touch points
- Create strategy for Youth program including:

- Developing an online strategy to promote and grow youth program
- Develop content for program including brochures, fliers, and online content
- Develop a video series for outreach to youth
- Oversight of the creation and management of slide decks for Sunday worship services using adopted church management solution
- Oversight of the recording and posting of worship services to the church website.

Qualifications:

The qualifications listed below represent the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. Further, qualified individuals must be member of Our Saviour’s Church or willing to become a member.

Education and/or Experience

Bachelor's degree (B.A.) in Marketing, or its equivalent preferred; professional experience may waive this requirement.

Core Competencies:

- Commitment to the mission and beliefs of OSLC.
- Have a passion for serving students and their families.
- Able to pursue creative approaches for all aspects of youth ministry.
- Ability to be flexible due to changing schedule and varying work hours and days.
- Volunteer management and recruitment.
- Strong communication, organization, and leadership skills.
- Exceptional planning, time management, and organizational skills.
- Ability to engage in effective conflict resolution and defuse tense situations; Listens to others without interrupting; keeps emotions under control; remains open to others’ ideas and willing to try new things.
- Ability to approach others in a tactful manner; reacts well under pressure; treats others with respect and consideration regardless of their status or position; accepts responsibility for own actions; follows through on commitments.

Additional Requirements:

- Current driver’s license with satisfactory driving record
- At least three references
- Must submit to being fingerprinted
- Must pass WSP background check

To apply email cover letter and resume to: office@oslstanwood.org with “Director of Outreach/Technology in Ministry” in the subject line.

Salary Range:

Compensation for someone with a skill set to be successful at the position of Director of Outreach will be between \$65-\$80k/year.